












# North American New Blueberry-Containing Products July 2015




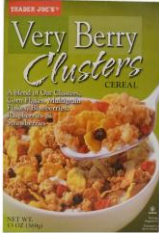










MINTEL Global New Products Database (GNPD)

<p><b>General Mills</b> Canada Jul 2015</p>  <p>Yogurt Assortment with Blueberry, Strawberry, Blackberry, and Nectarine Flavors</p>	<p><b>General Mills</b> Canada Jul 2015</p>  <p>Lactose Free Probiotic Orange &amp; Mandarin, Wild Blueberry, Cranberry &amp; Raspberry and Strawberry Yogurt Assortment</p>	<p><b>Smirnoff</b> Canada Jul 2015</p>  <p>Blueberry Flavoured Vodka Beverage</p>	<p><b>Kraft Foods Group</b> USA Jul 2015</p>  <p>Blueberry Nut Protein Mix</p>
<p><b>Coca-Cola</b> Canada Jul 2015</p>  <p>Natural Blueberry Mint Flavour Iced Green Tea</p>	<p><b>General Mills</b> USA Jul 2015</p>  <p>Blueberry Muffin Mix</p>	<p><b>Yoplait</b> USA Jul 2015</p>  <p>Blueberry Lemon Flavored Yogurt</p>	<p><b>Inter-American Products</b> USA Jul 2015</p>  <p>Salmon and Sweet Potato Recipe Dog Food</p>
<p><b>Vetscience</b> USA Jul 2015</p>  <p>Crunchy Pumpkin &amp; Blueberry Flavor Natural Dog Treats</p>	<p><b>The Fresh Market</b> USA Jul 2015</p>  <p>Wild Berry Strudel</p>	<p><b>Nature's Path Foods</b> Canada Jul 2015</p>  <p>Blueberry Cashew Pumpkin Seed Snack Bar</p>	<p><b>Bio-Familia</b> Canada Jul 2015</p>  <p>Blueberries &amp; Quinoa Muesli</p>

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<p><b>Supervalu</b> USA Jul 2015</p>  <p>Antioxidant Adventure Trail Mix</p>	<p><b>Trader Joe's</b> USA Jul 2015</p>  <p>Very Berry Clusters Cereal</p>	<p><b>CVS Pharmacy</b> USA Jul 2015</p>  <p>Plant-Based Protein Smoothie Powder with Chocolate Flavour</p>	<p><b>This Bar Saves Lives</b> USA Jul 2015</p>  <p>Wild Berries Bars</p>
<p><b>General Mills</b> Canada Jul 2015</p>  <p>Lactose Free Probiotic Vanilla, Strawberry, Raspberry and Blackberry &amp; Blueberry Yogurt Assortment</p>	<p><b>Magasin de L'abbaye</b> Canada Jul 2015</p>  <p>Chocolates with Blueberry Filling</p>	<p><b>Moet Hennessy</b> USA Jul 2015</p>  <p>Wild Berry Flavored Vodka</p>	<p><b>NuGo Nutrition</b> USA Jul 2015</p>  <p>Blueberry Cobbler Snack Bar</p>
<p><b>Ocean Spray</b> USA Jul 2015</p>  <p>Sparkling Pomegranate Blueberry Flavored Juice Beverage</p>	<p><b>Bolthouse Juice Products</b> Canada Jul 2015</p>  <p>Red Goodness 100% Fruit Juice Smoothie</p>	<p><b>Target</b> USA Jul 2015</p>  <p>Wild Blueberries</p>	<p><b>Leahy Orchards</b> Canada Jul 2015</p>  <p>Fruit Snacks Variety Pack</p>

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<p><b>Pepperidge Farm</b> USA Jul 2015</p>  <p>Blueberry Flavored Soft Baked Granola Pieces</p>	<p><b>Aldi</b> USA Jul 2015</p>  <p>Gluten Free Cheesecake Supreme Sampler</p>	<p><b>Dannon</b> USA Jul 2015</p>  <p>Fruit on the Bottom Nonfat Blueberry Yogurt</p>	<p><b>Ultima Foods</b> Canada Jul 2015</p>  <p>Apple Blueberry &amp; Yogurt</p>
<p><b>Wheatless in Seattle</b> USA Jul 2015</p>  <p>Blueberry Lemon Muffins</p>	<p><b>Wal-Mart</b> USA Jul 2015</p>  <p>Blueberry Bagels</p>	<p><b>Nestlé</b> Canada Jul 2015</p>  <p>Pomegranate Blueberry Flavoured Iced Tea Mix</p>	<p><b>Corazonas Foods</b> USA Jul 2015</p>  <p>Oatmeal Squares Variety Pack</p>
<p><b>The Healthy Beverage</b> USA Jul 2015</p>  <p>Super Fruit Energy Drink</p>	<p><b>Toosum Healthy Foods</b> USA Jul 2015</p>  <p>Gluten-Free Blueberry &amp; Greek Yogurt Oatmeal Bar</p>	<p><b>Nourish Snacks</b> USA Jul 2015</p>  <p>Berry'd Treasure Blueberry and Apple Granola Bites</p>	<p><b>Coca-Cola</b> Canada Jul 2015</p>  <p>Natural Blueberry Mint Flavour Iced Green Tea</p>

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<p><b>Stewart Bros</b> USA Jul 2015</p>  <p>Superberry CoGoBar</p>	<p><b>Mamma Chia</b> USA Jul 2015</p>  <p>Organic Wild Blueberry Clusters Vitality Granola</p>	<p><b>Leaky Roof Meadery</b> USA Jul 2015</p>  <p>Berry Picker Honey Wine with Natural Flavors</p>	<p><b>Aldi</b> USA Jul 2015</p>  <p>Blueberry Mini Muffins</p>
<p><b>Bolthouse Juice Products</b> USA Jul 2015</p>  <p>Blueberry &amp; Banana Flavored Almond Milk</p>	<p><b>Loblaws</b> Canada Jul 2015</p>  <p>Summer Selection Sliced Cheesecake</p>	<p><b>Country Life</b> USA Jul 2015</p>  <p>Probiotic Daily Powder</p>	<p><b>Back to Nature Foods</b> USA Jul 2015</p>  <p>Berry Sprouted Blend Cereal</p>
<p><b>Ciao Bella</b> USA Jul 2015</p>  <p>Blueberry Passion Fruit Sorbetto</p>	<p><b>CVS Pharmacy</b> USA Jul 2015</p>  <p>Fuji Apple &amp; Blueberry Clusters</p>	<p><b>Novidev Santé Active</b> Canada Jul 2015</p>  <p>Pure Blueberry Juice</p>	<p><b>WellPet</b> USA Jul 2015</p>  <p>Deboned Chicken &amp; Oatmeal Food for Adult Dogs</p>

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<p><b>WellPet USA Jul 2015</b></p>  <p>Small Breed Deboned Turkey &amp; Oatmeal Recipe Natural Food for Dogs</p>	<p><b>Merrick Pet Care USA Jul 2015</b></p>  <p>Game Bird Recipe Dry Dog Food</p>	<p><b>Merrick Pet Care USA Jul 2015</b></p>  <p>Pacific Catch Recipe Dry Dog Food</p>	<p><b>Merrick Pet Care USA Jul 2015</b></p>  <p>Great Plains Red Recipe Dry Dog Food</p>
<p><b>Natural Balance Pet Foods USA Jul 2015</b></p>  <p>High Protein Grain Free Lamb, Chicken Meal &amp; Guinea Fowl Formula Dog Food</p>	<p><b>Natural Balance Pet Foods USA Jul 2015</b></p>  <p>High Protein Grain Free Chicken, Turkey Meal &amp; Quail Formula Dog Food</p>	<p><b>Applied Nutrition USA Jul 2015</b></p>  <p>Green Tea Fat Burner Dietary Supplement with Antioxidant Boost</p>	<p><b>Dr Pepper Snapple Group USA Jul 2015</b></p>  <p>Lady LiberTEA Tea Blend</p>