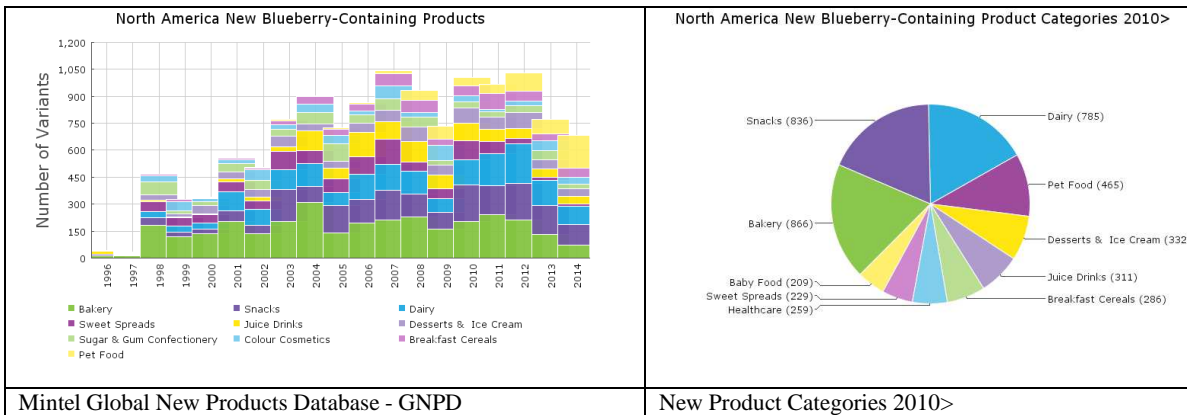


## November 2014 New Blueberry-Containing Products










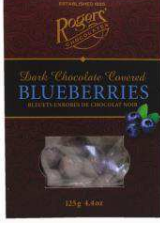


Client: US Highbush Blueberry Council  
 FR: Thomas J. Payne Market Development  
 Attn: Mark L. Villata  
 RE: 2014 USHBC Food Technology Program  
 November 2014 Market Intelligence Information (New Product Report)  
 Ref:1.02.11  
 Invoice: Report only

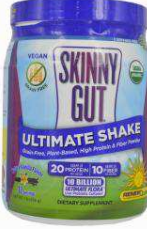






Jan - Nov 2013	Jan - Nov 2014	% change
1062	926	-12.80 %

## November 2014 New Blueberry-Containing Products

<p><b>Creative Snacks Co.</b> USA Nov 2014</p> <p>Bountiful Berry Granola</p>	<p><b>Daily Pantry</b> USA Nov 2014</p> <p>Blueberry Preserves</p>	<p><b>Champion Foods</b> USA Nov 2014</p> <p>Blueberry Break &amp; Bake Scones</p>	<p><b>Kmart</b> USA Nov 2014</p> <p>Blueberry Nut Perfection Mix</p>
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<p><b>Schreiber Foods</b> USA Nov 2014</p>  <p>Strawberry &amp; Blueberry Flavored Low Fat Yogurt Squeezes</p>	<p><b>Walgreen</b> USA Nov 2014</p>  <p>Raspberry &amp; Blueberry Flavored Real Fruit Animals</p>	<p><b>Arthur Dogswell</b> USA Nov 2014</p>  <p>Chicken Recipe Cat Food</p>	<p><b>Kroger</b> USA Nov 2014</p>  <p>Blueberry Coffee Cake Slices</p>
<p><b>Arthur Dogswell</b> USA Nov 2014</p>  <p>Salmon Recipe Cat Food</p>	<p><b>Cafiti</b> Canada Nov 2014</p>  <p>Blueberry &amp; Lavender Meringues</p>	<p><b>Buddha Teas</b> Canada Nov 2014</p>  <p>Berry Detox Organic Tea</p>	<p><b>Danone</b> Canada Nov 2014</p>  <p>Strawberry and Rhubarb &amp; Blueberry Flavoured Probiotic Yogurt</p>
<p><b>Kellogg</b> USA Nov 2014</p>  <p>Frosted Blueberry Toaster Pastries</p>	<p><b>Rogers' Chocolates</b> Canada Nov 2014</p>  <p>Dark Chocolates Covered Blueberries</p>	<p><b>Symple Foods</b> USA Nov 2014</p>  <p>Blueberry Ginger Jun</p>	<p><b>Wal-Mart</b> USA Nov 2014</p>  <p>Organic Triple Berry Juice Smoothie</p>

<p><b>Wal-Mart</b> USA Nov 2014</p>  <p>Organic Berry Blue Juice Smoothie</p>	<p><b>Red Bull</b> USA Nov 2014</p>  <p>Blueberry Flavoured Energy Drink</p>	<p><b>Yves Rocher</b> USA Nov 2014</p>  <p>Silky Body Cream</p>	<p><b>Arthur Dogswell</b> Canada Nov 2014</p>  <p>Chicken &amp; Sweet Potato Stew Recipe Dog Food</p>
<p><b>Arthur Dogswell</b> Canada Nov 2014</p>  <p>Duck &amp; Sweet Potato Stew Recipe Dog Food</p>	<p><b>Arthur Dogswell</b> Canada Nov 2014</p>  <p>Lamb &amp; Sweet Potato Stew Recipe Dog Food</p>	<p><b>Arthur Dogswell</b> Canada Nov 2014</p>  <p>Chicken &amp; Sweet Potato Stew Recipe Dog Food</p>	<p><b>The Cheesecake Factory Bakery</b> USA Nov 2014</p>  <p>Trio Cheesecake Collection</p>
<p><b>Blue Buffalo</b> USA Nov 2014</p>  <p>Natural Chicken &amp; Brown Rice Recipe Adult Dog Food</p>	<p><b>Merrick Pet Care</b> USA Nov 2014</p>  <p>Real Salmon Recipe Soft &amp; Chewy Dog Treats</p>	<p><b>ReNew Life</b> USA Nov 2014</p>  <p>Ultimate Vanilla Shake</p>	<p><b>ReNew Life</b> USA Nov 2014</p>  <p>Ultimate Chocolate Shake</p>
<p><b>Zing Bars</b> USA Nov 2014</p>  <p>Almond Blueberry Bar</p>	<p><b>Pure Bar</b> USA Nov 2014</p>  <p>Wild Blueberry Bar</p>	<p><b>Pure Bar</b> USA Nov 2014</p>  <p>Triple Berry Nut Bar</p>	<p><b>Arthur Dogswell</b> USA Nov 2014</p>  <p>Beef with Blueberry Recipe Treat for Dogs</p>

<p><b>Wild Oats Foods</b> USA Nov 2014</p>  <p>Wild Blueberries</p>	<p><b>Merrick Pet Care</b> USA Nov 2014</p>  <p>Puppy Recipe</p>	<p><b>Campbell Soup</b> USA Nov 2014</p>  <p>Pomegranate Blueberry Flavored Energy Drink</p>	<p><b>Blackberry Hill Farms</b> USA Nov 2014</p>  <p>Blueberry Jam</p>
<p><b>Dannon</b> USA Nov 2014</p>  <p>Blueberry Pie Flavor Lowfat Yogurt</p>	<p><b>Food Lion</b> USA Nov 2014</p>  <p>Mixed Berry Cream Cheese Spread</p>	<p><b>Lucerne Foods</b> USA Nov 2014</p>  <p>Apple Blueberry Pomegranate Organic Pure Blended Fruit</p>	<p><b>Lucerne Foods</b> USA Nov 2014</p>  <p>Blueberry Apple Carrot Organic Pure Blended Fruit &amp; Vegetables</p>
<p><b>Dans un Jardin</b> Canada Nov 2014</p>  <p>Shower Gel</p>	<p><b>Absolut Spirits</b> USA Nov 2014</p>  <p>Berri Acai Premium Vodka with Acai Blueberry Flavor</p>	<p><b>Pinnacle Foods Group</b> USA Nov 2014</p>  <p>Wild Maine Blueberry Premium Muffin Mix</p>	<p><b>Nature's Variety</b> USA Nov 2014</p>  <p>Beef Formula Medallions</p>



**Nature's Variety**  
USA  
Nov 2014



Chicken Formula

**Nature's Variety**  
USA  
Nov 2014



Chicken Formula  
Medallions

**Nature's Variety**  
USA  
Nov 2014



Lamb Formula  
Medallions

**Safeway**  
USA  
Nov 2014



Dried Wild Blueberries

**Meijer**  
USA  
Nov 2014



Berry Cobbler Instant  
Oatmeal

**Meijer**  
USA  
Nov 2014



Blueberry Frosted  
Pastry Treats

**Toosum Healthy  
Foods**  
USA  
Nov 2014



Healthy Snack Bar with  
Greek Yogurt &  
Blueberries

**Stonewall Kitchen**  
USA  
Nov 2014



Wild Maine Blueberry  
Jam